Performance Report
Fiscal Year 2023: June

Are we helping guests move into housing?
Yes! 36 guests moved into housing this month with our help – Amazing! This is the most in one month this year. Since deeply tracking helping guests move into housing, we have helped the most guests in one fiscal year this year! We are below our true target but helping over 160 guests move into housing so far this fiscal year is outstanding and has a huge impact for our guests! Our true target for the full fiscal year is helping 264 guest move into housing.

183 guests have been matched to a housing voucher this year and last year through our Outreach and Social Services programs and are still working on moving into housing. There are 65 guests assigned to our PSH program and working on moving into housing. We are hopeful many guests matched or assigned can move in this fiscal year however, it is likely not all guests will move into housing this year but they should next fiscal year.

Are guests who formerly experienced homelessness remaining in housing?
Yes, and we are above our stretch target! Our strong eviction prevention work enables us to keep a high retention rate. For the over 270 residents that were housed in our program for over 1 year, only 4 left prior to a year for a negative reason. Impressive!
Performance Report
FY23: June

Are we delivering high-quality, guest-centered services?

Yes, most of our measures are above our true targets! Survey data from our PSH residents are in and have increased our impact in key areas of our guests lives.

We continue to see a trend of an increase in the number of meals served for both breakfast and dinner. For breakfast, we are serving an average of 35 more meals every day than we were at the beginning of the fiscal year and dinner is an average of 24 more meals each day. Even when serving more guests and meals, the quality and nutritional value remains within target as measured through MK Plate score.

Our full fiscal year true targets are:
Guests we help obtain cash-assistance income: 135 guests
Guests we help connect to mental health services: 210 guests
Guests we help connect to physical health services: 282 guests

Average MK Plate score
(a tool developed by MK to measure the nutritional value of each meal. Scale is 1-4 measuring if a meal contains protein, fruit, vegetables, and whole grains)

MK guests we helped obtain cash-assistance income
Data and targets are year-to-date

MK guests we helped connect to mental health services
Data and targets are year-to-date

MK guests we helped connect to physical health services
Data and targets are year-to-date

Our #1 value, Guests are at the center of everything we do, is measured by asking guests two questions:

Percent of guests who feel that all Miriam’s Kitchen staff treat them according to what they need, regardless of their race, gender, background, identity, or lived experience

Percent of guests who feel their needs and goals are met to the best of Miriam’s Kitchen’s abilities

In accordance with our guest’s request, we only ask these questions one time during the fiscal year.
Are we building and exerting our leadership to accelerate ending chronic homelessness in DC?

Yes, we continue to work closely with the DC government and our partners to ensure DC can implement the historic 2,900 PSH vouchers funded in the last two year’s budget, while maintaining best practices and the highest quality of services.

We also continue to lead The Way Home Campaign’s focus on budget advocacy, focusing on the Councilmembers after the Mayor made cuts to important programs in her FY24 budget. After the Council’s final vote, our collective advocacy resulted in $55.5 million in budget wins, including 230 new units of PSH.

The Point in Time Count was conducted across the city on January 25th, 2023. Last year 1,260 individuals were experiencing chronic homelessness on the night of the count. This year 1,314 individuals were experiencing chronic homelessness on the night of the count. That is about a 4% increase which is not what we had hoped to see but is not a large increase. The total number of single adults increased by 10% from last year. As the city continues to utilize the vouchers budgeted the last few years, we hope to see a decrease over the next few years.
Performance Report
FY23: June

Are we building and exerting our leadership to accelerate ending chronic homelessness in DC? (cont.)

We are below our threshold targets and are working to prioritize email recipients and unique website viewers. Email recipient growth is measures year to date and our true target for the full year is 4.5% growth. Average monthly unique website viewers is looking at the average for the year and seeing how it changes from last year’s average. 13% increase is our true target for the year.

Are we meeting our objectives?
Yes, we are just above our true target. Of the 16 measures we have data for, 12 are currently at or above true targets. We are working hard to help our guests achieve their goals across all programs!

Are we recruiting and retaining staff?
Yes, and due to the amazing growth over the last few years almost half of our current staff were hired in the last two years! Thus, we are measuring retention based on tenure of staff. We continue to have strong retention and recruiting practices in place for all staff.
Are we financially sustainable?

Yes, we are above our stretch target! The giving landscape continues to be unpredictable and its great to surpass our true target! The annual true target is to raise $4.85 million this year.

We are so grateful for all those who came to our gala. From donors, to staff, to guests it was a great night of celebration! We met or surpassed all fundraising goals from the night! We are also doing amazing work retaining last year’s donors – of donors who gave last year, 37% have given this year. For those giving at least $5,000, 54% of them have given this year as well!!

The reporting of our months of expenses in reserves is at least a month delayed. So far this year, our spending is lower than expected. Way to go!

Amount of non-contract revenue raised (in millions)

Months of expenses in reserve

Source: MK May Financial report